



sunnyvale**renews**

Earth Day – Celebrate 40th Anniversary in Sunnyvale

Plaza del Sol, 200 W. Evelyn Ave.,
April 24, 10 a.m – 2 p.m

This year the fortieth anniversary of Earth Day is Thursday, April 22. It will be celebrated through a variety of community events in Sunnyvale beginning with the annual Citywide Garage Sale on Saturday April 17 and ending with a celebration at Plaza del Sol on Saturday, April 24. Mark your calendar and bring your family and friends.

The City of Sunnyvale has long been a provider of services and programs that help care for the environment and build toward a sustainable future.

By making small, but significant changes – like recycling our materials, installing energy efficient lighting, and planting natives, we can reduce our impact on the environment. Let's continue the good work and celebrate our achievements.

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Sign up

for Sunnyvale's new Electronic Sustainability Newsletter today at sunnyvalerecycles.org



Plaza del Sol Earth Day Activities

Saturday, April 24, 10 a.m. – 2 p.m.

- Kids – Recycled Costume Parade
- Live music – Tenor Band
- ZunZun (Environmental entertainment)
- Fashion show – Art Institute
- Folk dancing performance
- Demonstrations – gardening, composting, bike safety
- Mercury thermometer exchange
- MedDrop – bring your prescription and non-prescription medicines

Other Earth Day Events in April

- Business – Brown Bag at Juniper April 7 – Extended Producer Responsibility Discussion
- Citywide garage sale (18th annual) April 17 (9 – 4)
- Program for Kids, Sunnyvale Library April 22, 3:30 to 4:30

For Earth Day updates see
www.sunnyvalerecycles.org

Special Events

S Extra Dumping Weekends – SMaRT Station

Sunnyvale residents may bring household and yard materials to the SMaRT Station for disposal for no charge on the two weekends listed. To better serve you, please be prepared to:

- Have your identification and proof of residency ready at the scale house.
- Keep types of materials separate – (for example, dirt from concrete.)
- Keep electronics separate from other household items.
- Be diverted to a separate line, as asphalt, concrete, dirt and sod require special handling.
- Anticipate possible wait times for this service.
- Vehicles limited to one-ton capacity.



No hazardous materials (e.g. paint, cleaning products, yard-care products) can be accepted. Please bring materials to a monthly Household Hazardous Waste event. ➡➡

Note: Service is not available for business or commercial customers.

301 Carl Road
Apr. 10-11 & 24-25
8:30 a.m. to 4:30 p.m.



H

Household Hazardous Waste Drop-Off Events

Mar. 20, Apr. 17
and May 15
8 a.m. to 1 p.m.
164 Carl Road

Sunnyvale residents may dispose of unwanted household cleaners and other hazardous products at a monthly drop-off event (see map). Guidelines:



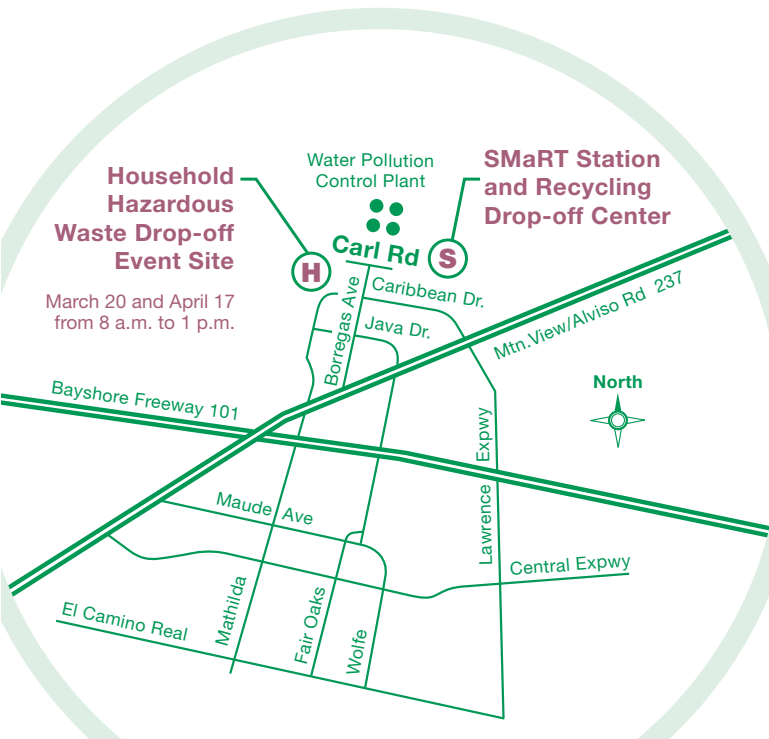
- Bring materials in original or other safe container.
- Never mix chemicals or combine hazardous waste with other disposable items.
- Keep material away from passengers, leave pets at home, and remain in vehicle when you arrive.
- You will remain in vehicle and drive through the event. Have hazardous materials easily accessible in your car, van or pick-up.
- Limit 15 gallons or 125 pounds per car per trip.

Compost Workshops

Mar. 13 and Apr. 10
10 a.m. to Noon
Sunnyvale Community Center
Heritage Building (Arboretum)
550 E. Remington Drive

Learn how to convert your yard trimmings and food scraps into a valuable organic soil amendment. Workshops now held the second Saturday monthly through October. Please register by noon of the day before at www.sunnyvalerecycles.org or call (408) 730-7262.

Sunnyvale residents who attend a compost workshop are eligible to purchase one Bio-stack compost bin (per household) at the reduced price of \$35 – 70 percent off the retail price.

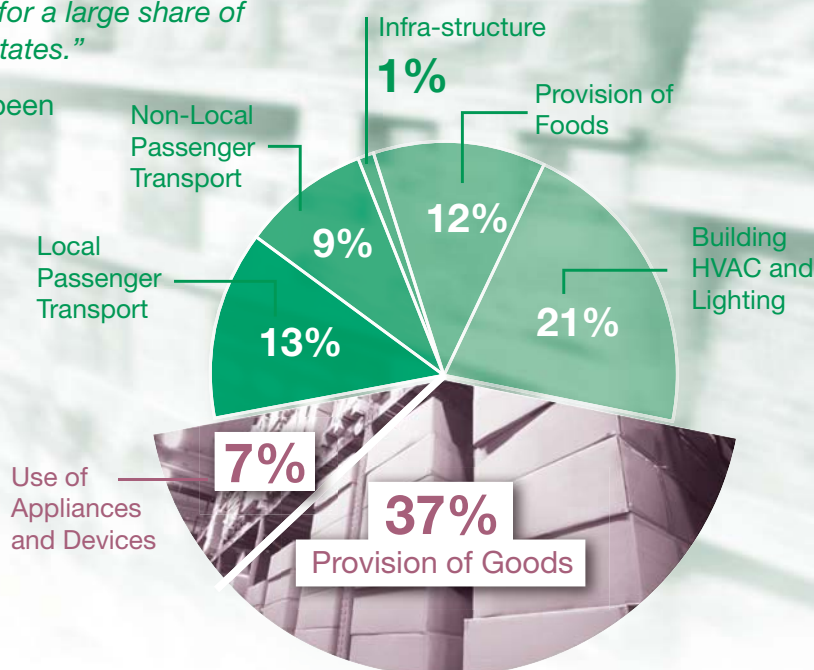


Products and Packaging Contribute 44 Percent of U.S. Greenhouse Gas Emissions

According to a recent report from the Product Policy Institute, *“Products and packaging are responsible for a large share of greenhouse gas emissions in the United States.”*

Until recently the focus of emissions has been on electric power and such items, rather than on the production of products. This is because most products do not emit greenhouse gas directly so they are considered indirect emission. However, “if we view the impacts of products more completely, across the life cycle of extracting raw materials, processing, manufacturing, transporting, using, and disposing of products, a different picture emerges.”

In other words, the goods we buy and the packaging that surrounds those goods contribute more to global warming than the electricity used to power the goods or the amount of fuel burned as we drive our cars to get the goods home. In fact, as a nation, the packaging for those goods accounts for nearly forty-five percent of our greenhouse gas emissions.



Products & Packaging
44%

What are the Solutions?

One solution to reducing these emissions is to encourage or even require manufacturers to take responsibility for improvements in all stages of a products life-the design and manufacture of it as well as how to handle it at the end of it's useful life.

The cell phone you buy today should be able to be dismantled and remade by the same company that manufactured it. If it is not able to be reused, the manufacturer would take it back or work with retailers to take the products. This is called Extended Producer Responsibility or EPR, a concept that is seen as a solution to the problem of local governments handling and paying for larger and larger quantities of non-recyclable materials each year.

The City of Sunnyvale is a member of the California Product Stewardship Council whose goal is to work with public and private agencies to educate, advocate and support legislation that ensures ongoing product responsibility. In June, 2008, Sunnyvale City Council signed an EPR resolution to solidify the City's position that producers be liable for the cost of responsibly managing their products at end of life.



What Can You Do?

Consumers drive the marketplace, so you have the power to influence how products are made. Consider these options:

- Reduce your packaging or if you have to buy an over-packaged product, write a letter to the manufacturer and let them know you don't like the wasteful packaging.
- Take advantage of take-back programs. Patronize stores that take back your products such as Home Depot's fluorescent bulb recycling program. If they don't have a program-ask them to consider it.
- Shop Smart! Buy eco-friendly products-it sends a powerful message to producers. Use the website Goodguide.com to find safe, healthy and green products.
- Write a letter to your local elected official and legislators and let them know you support product stewardship legislation.

For more information:

California Product Stewardship Council: www.calpsc.org

New Garbage and Recycling Service Guide Now Available

A new service guide is now available for residents with curbside service. It covers everything from recycling leaves and preparing your recyclables to tours at the SMaRT Station. Read the guide online or save to your files at www.sunnyvalerecycles.org

To have a copy of the guide mailed to you, please see www.sunnyvalerecycles.org or call (408) 730-7262.



Take A Quick Survey – Online March 12

Your input, please. Help us learn more about how to reach you. A short survey will be available at www.sunnyvalerecycles.org

Extra Waste? Make An On-call Appointment

Are you finding you have extra household goods to dispose? If so, you may call to set an appointment for an extra curbside collection. Each household is provided with two extra collections each year for no additional charge. It's a year 'round feature (not limited to a few weeks in spring or fall).

For each on-call appointment, you may put out 2 cubic yards of non-hazardous household waste plus two bulky items like furniture or appliances.

To set an appointment, contact Utilities Customer Service at (408) 730-7400 and let them know the types of items you will be setting out. Make sure that all smaller items are contained in either bags or boxes.

On-Call Collection appointments are scheduled on regular garbage service days. If you want next-day

service, just call before 2 p.m. the day before your regular pick up day.

- Items accepted include appliances, furniture, electronic goods, and non-hazardous trash.
- Maximum two bulky items, plus two cubic yards of trash (6 ft. x 3 ft. x 3 ft.)
- Put loose material in garbage bags or boxes, tie up carpets and large branches, and tape appliance doors closed.
- Stack items neatly at the curbside, away from traffic.
- Before you call, stop and consider: Can any of the items be reused by someone else? If so, take them to a local reuse organization or go to our website at sunnyvalerecycles.org and click on "Reuse" for other ideas.

How to Place Your Items Curbside for On-call Collection



Bulky items
(no more than 2 for
each appointment)

Contain loose
material in boxes
or containers

6 ft. x 3 ft. x 3 ft.

Recycling at Home – What Can Be Recycled

Recycling is easy and convenient. Please prepare your materials as follows:

What We'll Take at Curbside

Mixed paper

Place in paper side of split-lid recycling cart (green lid)

- Newspapers, junk mail and envelopes
- White, colored and glossy paper
- Catalogs, magazines and paperback books
- Paper egg cartons
- Non-metallic gift wrap and greeting cards
- Staples, paper clips, labels and tape are OK
- Non-metallic gift wrap

Motor oil

Put in clear, one-gallon, non-breakable jug with screw-top lid, place at curb

Oil filters

Seal in heavy-duty plastic bag

Household batteries

Place adhesive tape over positive (+) end, seal in plastic bag. Place on top of split-lid recycling cart

Glass, metal and plastic food and beverage containers #1 through #7 (No food, no liquid)

Place in container side of split-lid cart

- Glass items include food and beverage bottles, jars, wine and oil bottles, etc. (See complete list of what's accepted at Sunnyvalerecycles.org.)

Yard trimmings

Place in green cart. Cut branches to fit the yard cart or cut into 4 foot or shorter lengths, bundle and place beside the yard cart.

Corrugated cardboard

Bundle no larger than 30" x 30" x 6" in size; place beside recycling cart

Have other questions?

Call (408) 730-7262 or visit www.sunnyvalerecycles.org and click "Single Family" under "Recycling Services."

New at SMaRT – Paper Shredding Events

Mar. 27 and Aug. 28

8 a.m. to 11 a.m.
SMaRT Station,
301 Carl Rd.

New this year at the SMaRT Station – we've added four shredding events for Sunnyvale residents (also for Mountain View and Palo Alto who are partners in the SMaRT Station).

Residents may bring up to 5 file boxes of personal records and files for on-site shredding by a professional document management company, free of charge. Staples, rubber bands, folders and paper clips do not need to be removed. Spiral-bound notebooks are also accepted. No appointment is required.

Participants will be able to drive through the shredding area and will be provided with assistance in unloading.

The material to be shredded is emptied into large carts and tipped into the shredding truck. It is important to have the materials properly contained in boxes or bags to prevent litter.

All documents will be shredded on site and will be recycled into useful paper products. For more information, call (408) 730-7262, TDD (408) 730-7501

Recycling at the SMaRT Station

Need to recycle your electronics, batteries, or sharps? Bring them to the SMaRT Recycling Center. The recycling center is open seven days a week (except Thanksgiving Day, December 25 and January 1) from 8 a.m. to 5 p.m. and provides easy-to-use drop off recycling for:

- Electronics
- Fluorescent tubes and bulbs
- Household batteries
- Newspaper and mixed paper (including non-metallic gift wrap)
- Beverage and food containers (glass, plastic and metal)
- Automotive products (used motor oil, oil filters and antifreeze)
- Sharps (place in a sealed, non-breakable container)
- Used clothing, shoes



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3355 Thomas Road
Santa Clara, California 95054

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Garage Sale Day | Apr. 17

Groups, Clubs Welcome! Sign Up before April 9

The first citywide garage sale was held in 1992 as a way to highlight to the community the value of reusing, reselling or donating household goods while they’re still in usable condition – not becoming landfill fodder. It has gone on to be a popular event not only in Sunnyvale but countywide (and even in other states).

This year we are encouraging sale holders to register online. Non-profits and other associations may want to hold sales to raise money and indicate that when they register.

You choose the place, you set the prices, you keep the cash – the City advertises the event. There is no fee to register. Let’s keep the good stuff circulating.

Register online before April 9 at www.sunnyvalerecycles.org. Or for more information call the Recycling Program (408) 730-7262.

Contact Information

Specialty Solid Waste & Recycling

- For general information or missed pick-ups (408) 565-9900
- On-call appointments (408) 730-7400

City of Sunnyvale, Garbage and Recycling Services

- Cart repair or replacement (408) 730-7400
- Billing questions (408) 730-7400
- Recycling questions (408) 730-7262